# GUE FALL 1995 "Still chafing after all these years" Volume 3, No. WALL BY WAR I MDB-95

# The IBADS

The debut cd...."Therapy"



"Frighteningly sensual yet mesmerizingly beautiful"

-Matt Baldwin, The Argonaut

Find your copy at these fine locations:



**UI** Bookstore



THE PERCH

Guitar's Friend

Pteradactyl CDs

For booking information please contact The Bedheads at: (208) 883-8978
P.O. Box 3245 • Moscow, Id • 83843
http://www.uidaho.edu/~mors9081/bedheads.html



# In Cue®

Fall 1995

Vol. 3 No. 1

# In Cue Staff

Erik Marone	Editor & Advertising
Mlke Burkard	
Dax McMenamin	Production Assistant
Aaron Mayhugh	Production Assistant
Jared Smith	Technical Support
Taylor Jessen, Joel Jones	
John Shaw	Contributing Writers

# **KUOI** Staff

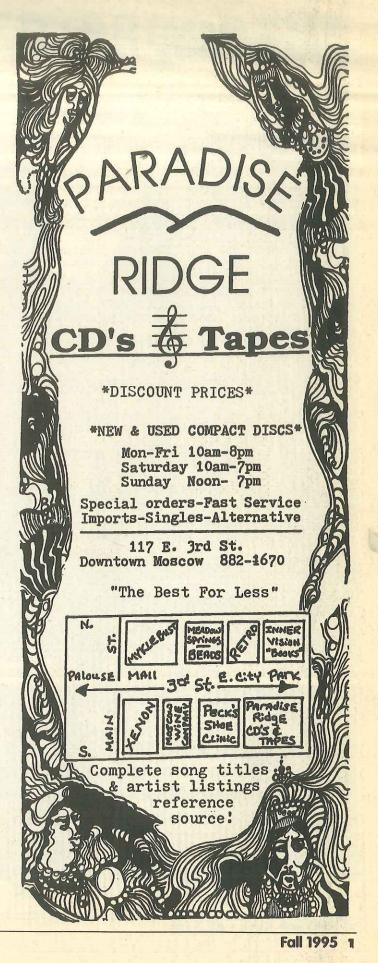
Vicki Trier	General Manager
Jeff Kimberling	
Aaron Mayhugh	
Erik Marone	Promotions Director
David Camden-Britton.	Production Director
Kim Saral	<b>Underwriting Goddess</b>
Collin Forbes	Music Director
Matt BaldwinA	ssistant Music Director
Leigh Robartes	Reporter

# Special thanks to:

(In no particular order) Noah Sutherland, Cynthia Mital, Susan Treu, Scott McLaughlin, Travis Quast, Peter Basoa

Cover art by Mike Burkard Staff photo by Carey Powell Art on page 8 by Matt Baldwin Photo manipulation on pages 2 & 23 by Jared Smith

Ultra-spiffy mega thanks to Mike Burkard for his time, expertise and guidance in making this publication come together so smoothly.



# TABLE OF CONTENTS

FEATURED PROGRAMS	3
KUOI: A UNIQUE 50 YEARS BY VICKI THEIR	4
ONE FROM THE VAULUS BY ZAC FINK	4
NOTES FROM THE ENGINEER BY JEFF KIMBERLING.	5
THE REAL POOP ON RAVING BY DAVID CAMDEN, BRITTON	6
HOW DIVERSE ARE YOU?" BY KIM SARA	7
THE MOST MUSIC PER WHAT? BY JOHN SHAW	8
ALT.MUSIC: A FORMER DJ'S OPINION BY TAYLOR JESSEN	10
FALL PROGRAM SCHEDULE	12
INDIVIDUAL SHOW DESCRIPTIONS	14
"STILL CHAFING AFTER ALL THESE YEARS"	
A BRIEF HISTORY OF KUOI BY ERIK MARONE	18
MUSICAL NOTES BY COLLIN FORBES	22
KUOIS TOP 50, SUMMER '95	23
RECOMMENDED LISTENING	24

HOW TO REACH US:

KUOI-FM In Cue Student Union Moscow, ID 83844-4272 (208) 885-6433 Office (208) 885-6392 Studio E-Mail: KUOI @uidaho.edu

www: http://kuoi.asui.uidaho.edu/

For volunteer information: E-Mail: Ethnoman@kuoi.asui.uidaho.edu

# RUOI FEATURED PROGRAMS F A L L 1 9 9 5

AIDS TREATMENT UPDATES\* provide accurate, current information on AIDS treatment options and public policy issues — important information not regularly available in mainstream media. Presented in clear language, these updates provide an essential resource for people living with HIV/AIDS, medical and service providers, and family and friends. Speakers include AIDS activists, researchers, and medical providers.

This program will be aired every 2nd and 4th Wednesday of the month at 5 pm.

**ALBUM PREVIEW** has been featuring a new album every night for over twenty years. It's the cornerstone of every 10-2 shift and brings you something different every night.

Album Preview airs nightly at 10 pm.

# **AMNESTY INTERNATIONAL REPORTS\*** brings

you KCRW's General Manager Ruth Hirschman and Len Rose-Avila, West Coast Regional Director of Amnesty International, to review the human rights records of three countries in the news. The program also engages in a human rights Urgent Action, inviting listeners to participate in a letter-writing campaign on behalf of a prisoner of conscience from a different country each month.

Amnesty international Reports will be aired every Wednesday at pm. 4:30 pm.

**COUNTERSPIN** examines issues and motives behind the headlines and the mass media's treatment of the issues that affect our lives. Produced by the group Fairness and Accuracy in Reporting (FAIR), it offers another point of view on current topics.

Counterspin can be heard Tuesdays at 4:30 pm and Thursdays at 2:30 am.

# DAVID GANS' GRATEFUL DEAD HOUR is host-

ed by Deadhead David Gans, who brings together an hour of music directly from the Dead's vault via satellite. Gans is a biographer for the band and author of the book Playing in The Band.

Tune in to David Gans' Grateful Dead Hour during Andee's show every Thursday night from 9-10 pm.

Each week, **FIFTY-ONE-PERCENT\*** tunes in to issues of particular concern to women and, by extension, to all of us. Ever mindful of maintaining balance and integrity, Fifty-One Percent takes an honest look at the questions, professional and social problems, and family issues created out of the professional and social progress made by women thus far. Hosted by Dr. Sara Chapman, President of Russell Sage College in Troy, NY, and WAMC's Beth Engeler, the aim of the show is to both educate and empower listeners. While many of the subjects addressed are serious ones, the tone of the program is upbeat and affirmative. Guests on this award-winning series show how women can — and have — made a difference. Recent visitors to the program have included former Planned Parenthood president Faye Waddleton, Gloria Steinem, Madeleine Kunin, and Johnetta Cole.

Fifty-one percent will be aired every 1st and 3rd Wednesday of every month at 5 pm.

**FOCAL POINT** brings you regional, state, local and campus news features three times a week. Written and produced by Leigh Robartes, reporting for Focal Point has served as the basis for nine nationally broadcast news features last year, including Pacifica Network News' coverage of the senate field hearings on the Endangered Species Act, Idaho's Proposition One, and a two-part story on the militia movement.

Focal Point is heard every Monday, Wednesday, and Friday at 2:30 pm and 7 pm, following Pacifica.

**GNARLED PINE NEWS** is a locally produced newsprogram focusing on issues in natural resource policy. Tune in for the latest information on environmental management, politics and science. Each episode includes a billboard of local environmental community events.

Gnarled Pine News will air infrequently on Sundays at 7:00 pm.

PACIFICA NETWORK NEWS is an award-winning, nationally produced independent news program featuring reports from journalists located around the world. Pacifica covers topics most news programs are afraid to touch.

Pacifica airs daily via satellite tape delay weekdays at 2 and 6:30 pm.

**RADIO BILLBOARD** is the town crier that lets someone else voice your announcements for you. It's on-air classifieds for the campus and community, and it's always free. To place an item on Radio Billboard, bring the information to the Student Media desk on the third floor of the SUB, or call 885-6392.

Radio Billboard is read daily at 7 am, noon and 5 pm.

**THIS WAY OUT** is an award winning gay and lesbian weekly radio magazine. Each week's program includes News Wrap, a five to ten minute news summary affecting the homosexual community as well as humor, poetry, music, media criticism and conversations with artists, activists and newsmakers

This Way Out airs twice every Wednesday at 7 in the morning and 7 in the evening. Starting this semester This Way Out will also be heard on Saturday afternoons at 3 pm.

Listen to the **UNREAL WORLD\***, a brand new talk radio show airing for the first time anywhere on KUOI FM 89.3. The Unreal World will scratch your brain then give you a chance to speak your mind. Listen to the Unreal World with a phone nearby.

Unreal World airs the first and third Wednesdays of every month at 5:30 pm.

\*-New Programs on KUO!!

KUOI Fun Fact:
KUOI now broadcasts at
400 B/LL/ON Nanowatts!

very time I hear someone say that KUOI has been on air since 1945, I have to stop in amazement. I'm not sure a lot of people realize what an accomplishment that is for a college radio station. I've worked with college radio for

almost four years and I know we're not the oldest, but we're one of the oldest in the country. More importantly, we are one of the last true free-form stations left in the United States.

I've gone through the archives and files of managers past and the number of people who have done "the radio thing" at KUOI is also staggering. Those of you who are regular listeners know and appreciate what you have in KUOI: a free form alternative to the mainstream fare on the Palouse. This is the year to help us celebrate the contribution made every year by the students and community members who make KUOI a reality.

As I enter my second year as station manager, I have a new appreciation for the people who call KUOI their home. The DIs here are beyond compare and all deserve praise for showing up every week to do their two to four hour show. I especially want to recognize my staff this year. This group of people will do great things this year. They are energetic and funny and I've enjoyed working with them all

and I'm definitely looking forward to the coming year. They've decided to get involved and I'd like to encourage anyone interested to invovived with KUOI as well. We always need volunteer help on and off the air, and you can be a part of it all. Come on up to the third floor of the SUB if you're interested in experiencing free-form radio at its finest.

Happy 50th to a 400 watt KUOI!



The KUOI staff (clockwise from the bottom left): Kim Sara, Erik Marone, Collin Forbes, Vicki Trier, Aaron Mayhugh, Zac Fink, Jeff Kimberling,



# ONE FROM THE VAULTS... BY ZAC FINK

elcome to the incredibly exciting update on the KUOI music library. Rather than bore you with banal statoil rigorously each day to add those albums that you love so much to the library I'll instead tell you what to look for during the coming semester.

First, by mid-semester a computer terminal will be installed in master control so DJs will have instant access to the vast array of music stored in our temperature controlled vaults. Second, there will be a major overhaul and rebuilding of the library's preserve our precious musical resources.

shelving, which will open up some extra room on those turgid vinyl shelves. This will provide more adequate, safer storage tistics about library size or how the work study folks for the vinyl, and should make it easier to browse through KUOI's extensive library.

> With all but a handful of the vinyl entered into our library database, we'll concentrate on restoring the albums that have suffered the slings and arrows of time and mishandling over the years. Be ready, for on the not too distant horizon is a KUOI library that is not only user friendly, but set up to protect and

# Notes From The Engineer

the improvements in technology happening at KUOI over reception of other stations. the last few months. If you are the type of transistorhead that gets into this sort of thing, read on! If the only thing that you care about is the fact that KUOI is there when you need it, try to force yourself to read on anyway. You might get some useful information out of this and I promise not to get too technical.

In the last issue if In Cue, the big news was that we had at last successfully increased our broadcasting power from 50 watts to 400 watts, eight times greater than the wattage we were at for the previous 19 years. Well, nine months later, it is still exciting. Coverage is better than ever in Moscow and folks in Pullman can now also experience KUOI.

However, our coverage is not without its quirks. When science meets nature, the results are sometimes difficult to explain. I have personally listened to a near perfect KUOI signal several miles north of Potlatch, Idaho and as far south at Anatone, Washington. Meanwhile, in the hilly terrain of Pullman, our coverage is not always perfect. Here is a point to remember: Our new broadcast antenna is vertically polarized. Don't try to figure out what that means. Just remember this: if you are having difficulty receiving KUOI, make sure that whatever antenna is currently hooked to your radio is oriented vertically. If you are listening in a car, you have it made since most car antennas are this way already. But any dipole antenna, or chunk of wire tacked to your wall at home should also be this way for opti-

've been asked by the In Cue editor to write about some of mum KUOI reception. This should not adversely affect your

As if the power increase weren't enough, in May KUOI became the proud owner of a Remote Pick-up, or RPU. What is an RPU? Basically it's a little portable transmitter that allows us to go to events around the community and send a live signal back to the station so that we can rebroadcast it through our main transmitter. The Moscow Renaissance Fair Inc. deserves much of the credit and many thanks for paying for part of this rather pricey piece of equipment. Traditionally our biggest remote broadcast of the year, and sometimes our only remote of the year, is our two day broadcast of the Moscow Renaissance Fair. The fair board has for many years been made up of devoted KUOI supporters. After watching us struggle both technically and financially in trying to put together this annual broadcast, the board offered to help us purchase an RPU. This year, broadcasting the fair was as easy as plugging in a couple of cords and flipping a switch. With it being that easy you can expect to hear more live coverage of more of your favorite community events on KUOI in the future.

Other engineering developments . . .

You should hear less CD's skipping on the air. This summer, KUOI replaced its old, high quality professional CD players with a different brand of new, high quality professional CD players. As much as we all hated the old players, they did serve

us well for several years. Just try playing your home CD player 24 hours a day, 365 days a year and see how long it lasts.

Although we are not an NPR affiliate, some of our programs such as the Pacifica Network News and the Grateful Dead Hour come to us through the NPR satellite network (actually called the PRSS or Public Radio Satellite System). As this nationwide network upgrades its equipment and moves toward an all digital signal, the network is providing all of its member stations, including KUOI, a large inventory of digital receivers and accessories at no cost to the station.

So it's all coming together for KUOI's fiftieth anniversary: a new transmitter to allow the community to hear us better, a remote unit to allow us to broadcast from the community, and other improvements to help KUOI keep on doing what is has always done best, provide a listening experience that you can't get on any other station. And even though it is fifty years old, KUOI manages to stay new and fresh. I suspect it will continue to be that way, even fifty years from now.



Damn, look at those turntables! KUOI station engineer testing broadcast equipment circa 1952.

# The Real Poop on Raving

BY DAVID CAMDEN-BRITTON

his is a good example of what raves are NOT. Perhaps a few definitions are in order. A Rave is an all-night dance in warehouses (sometimes in the outdoors), where heavily amplified music with repetitive beats is played. Whatever you hear to the contrary, this is probably the most clinical, and accurate description of what a rave is. A rave isn't an orgy. A rave isn't a drug bazaar. A rave isn't about messing up your body and hurting other people. Rather, a rave is a positive atmosphere for change in our modern society.

Where else but at a rave do groups of people (approximately 700 in this example) get together into circles to hug and sway as John Lennon's "Imagine" plays on New Years? Where else can folks find a ride to and from an event without worrying about such petty concerns as rape, assault, or other nastiness that is involved with hitch-hiking? Where else are you going to go to dance for hours on end to a multitude of different music (all electronic in nature) with people you hardly know? Certainly not a dance club, as that requires a highly developed sense of fashion and a body that doesn't sweat. At least, for "Club MTV" it does. Raves can be dingy, they can be sweaty, and sometimes little things just aren't quite right, but overall I've yet

Little Timmy was a good boy. He went to classes, brushed his teeth every night, and respected his elders. Now, he's a dope fiend, incapable of getting a job, and prostitutes himself on the street to maintain his habit. Why? What could have changed Little Timmy? Little Timmy became a Raver. As one of his friends says. "Ravers are about PCP, heroin and anal probes. Duct tape, peanut butter and loud music". Please, help stop your children from this destructive lifestyle, send \$10.95 to: Keep Kids Off Rave. P.O. Box 942, Veradale, WA 99037.

to have a bad experience in this new form of party.

Actually, raving as a form of musical expression and dance came out in Manchester around 1988. Tired of the club scene, and hungering for music that didn't hit the Club version of the Top 40, groups of youths would break into a local warehouse and set up a sound system. Calling on several of their friends, who would call their friends, people would show up and

start dancing until the party was eventually broken up by the

Modern times, and a need for legitimacy has driven many promoters of these parties to go through legal means. Site permits, and other such paperwork must be maintained. Security guards for events are usually required by the building owners, and proper sanitation and health are a part of organizing a modern event. However, this by no means lessens the fun, except for the promoter. Some parents may be concerned about letting their child go out all evening to spend it with their "strange" friends who listen to that weird noise called techno. Well, a bit of concern is a parental prerogative and justifiable, however it is probably much safer than a normal party where alcohol is

Alcohol is, in fact, rarely found at these parties, due to its depressive nature, and the fact that it's hard to dance when drunk. Especially the kind of dancing that goes on all evening.

Now, in order to experience a party like this, you don't need to drive to your nearest city and pay \$10 to \$15 for a party that may or may not occur. Instead, purchase a tape from a local techno DJ (they'll love you for your support), and set up YOUR OWN PARTY! Get your stereo, get your friend's stereo, and turn them up loud! Then, play that tape over and over again, or buy lots of different tapes, and there you have it! Your own DJ in a box (although a live DJ is FAR better, this will do). Now, invite as many of your friends as you can safely fit into your living space without causing a complaint from your neighbors. Add a little bit of silly stickers or noisemakers at the door for fun, and SMILE! Press play and you've just started your own house party. When the final track has been played, and the dawn is just rising, go outside and watch mother nature put on

THIS is what raves are about. Friendship, the possibility of exploring the humanity inherent in other people, and a releasing of energy. A positive "vibe" can be had by all, if you're willing to give it a chance. For more information, I would point you to the internet and the Hyperreal archives of rave and related

The address for that is: http://www.hyperreal.com Stay safe, be sane (just a little), and drink plenty of water.

Editor's note- Experience the glory and power of rave for yourself! Watch for KUOI's 50th Anniversary rave, coming soon.

# PTERODACTYL TAPE & DISC

Best Alternative Music Selection on the Palouse

Incredible Array of Imports & Independent CD's, LP's & Cassettes

RELIABLE SPECIAL ORDERS

N. 131 Grand • Pullman, WA 332-3233 Mon - Sat 1-6

# HOW diverse

ome years ago, the joke goes, the Canadian government sponsored a national slogan contest. Contestants were to complete the phrase "As Canadian as based on the US slogan, "As American as Apple Pie." After

much deliberation, the judges finally picked a winner: "As Canadian as Possible Given the Circumstances."

**BY KIM SARA** 

What's this got to do with KUOI? Everything. At the recent ASUI student activities fair, I was attending the KUOI booth handing out complimentary bumper stickers and posters when an interested student eyed the KUOI slogan: "Where Diversity Reigns."

"So how diverse are you, anyway?" he asked. I nearly fell over myself trying to explain that KUOI is one of the last few 24 hour free form student run radio station on the planet. Free form means each DJ plays whatever he or she wants, all day, every day. There is no obligatory playlist, no quotas to fill, nothing. DJs can play their own music from home, or they can choose from KUOI's extensive music library. If DIs want to read poetry, jingle keys, or play 3 hours of Percy Faith and his Orchestra, they can. We are especially proud to have with us DJs who play the music of their homelands. Last semester's programming included traditional Indian music, Chinese music and language instruction as well as the every-popular Latin-American "La Pulga" show.

But KUOI isn't just entertainment: we air the award winning Pacifica news as well as in-depth news programs like Counterspin and Focal Point. We also air the national gay and lesbian news program This Way Out. Album Preview plays a new album beginning to end every night at 10 o'clock, and three times day we read local public service announcements on Radio Billboard.

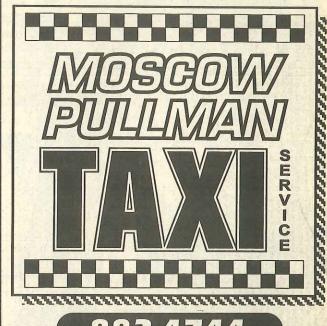
KUOI also airs Live in the Lobby, live mini concerts that originate from KUOI's lobby or the SUB Borah Theater, complete with interviews with the artists. KUOI also recently aired Palousafest '95 featuring the Bedheads, Circle of Knots, and the

KUOI covers a wide variety of music, news and events, but what makes us truly diverse is the people who work here: the DJs, staff and crew. Our diversity in programming depends on the diversity in our people, and our people are you. So come up to the third floor of the SUB, fill out an application and join us. Bring your knowledge, talents, culture and music to share with KUOI's audience. Remember, we're as diverse as possible given the circumstances. You can help us expand those circumstances and keep diversity reigning.



# **KUOI Fun Fact:**

When Keats was 50, he'd been dead for 24 years.



883-4744

Safe, Clean, Reliable Passengers · Parcels · Delivery

7 Days a week = 24 Hrs. Fri.-Sat.

\* Senior Discount



An incredulous 51 years separated the beginnings of commercial radio in the USA and the UK. Five decades after the birth of KUOI, a serious British college network has also proved elusive. Jon Shaw explains why things finally look set to change...

he very notion of instant, long distance verbal communication was so electrifying, notes Bill Bryson, that people everywhere were clamoring to have a radio. In 1922, when the first commercial was aired (it was 15 minutes long, incidentally) only 1 home in 500 owned a 'wireless.' By the end of the decade, however, saturation was nearly total. Sponsors queued for airtime and 'independent' radio stations, both commercial and community oriented, blossomed nationwide.



514 S. MAIN 882-9499

MON-SAT 11-7 SUN 12-6

BETWEEN THE THEATRES

Unfortunately, a BBC monopoly helped to prevent such a straightforward idea from catching on over the pond for a while. Well, for 51 years to be exact. Even after the launch of Capitol Radio (Britain's first commercial station) in 1973, the independents' fortunes remained turbulent for years; indeed, Capital's erstwhile chairman, Sir Richard Attenborough, is reported to have gone to the bank with his Van Goghs in the trunk of his car as security to keep the station afloat. Anwer Bati argues that through the 1970s and 80s, a strict regulatory mechanism largely denied the British independents the success for which they strove. Within the last 5 years, however, the government has committed itself to a policy of diversification and deregulation within the industry by creating the Radio Authority (a quasi-autonomous non-governmental organization) which deals with aspects of licensing and supervising independent stations. The Radio Authority has now largely obliterated oppressive rules and regulations" these days, there is a 'threetier' licensing system for independents in the UK, the BBC is administered separately.

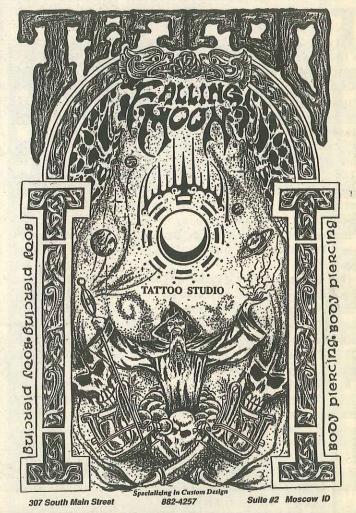
Tier one compromises National Licenses. These, as the name suggests, entitle the holder to broadcast across the UK to a potential audience of 57 million people, and are awarded simply to the 'highest cash bidder.' There are currently three independent national stations: Classic FM, Virgin 1215 AM and Talk Radio UK. The second tier is Independent Local Radio (ILR). These licenses are regional, last for eight years, and vary greatly in potential audience. The largest are in London with a potential audience of 9 million, the smallest, in certain rural communities, have a reach of just 5,000. Money is not such an important factor in determining the recipients of ILR licenses, they can cost as little as \$100 per year. Program content and attention to regional and community matters are the major factors for ILR licensing. The third tier consists of those licenses which do not permit extensive broadcasting into the public domain, and there are two types. First, Restricted Service Licenses facilitate the limited public domain transmissions (three 28-day periods per year) on a low wattage. Second, Sitespecific licenses allow broadcasting on an AM loop to certain buildings only, such as a hospital complex.

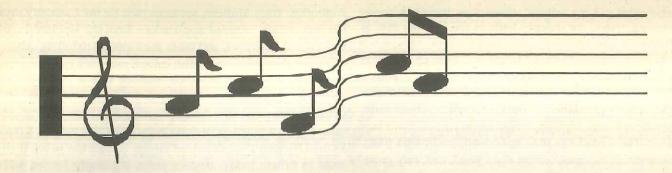
College radio in the UK actually began broadcasting before its commercial counterpart— the University of Kent was set up (illegally at first) in 1969. Despite an auspicious start, students have subsequently found their stations firmly stuck within the third licensing tier. Sue Cliff, president of the Student Radio Association, believes that initially over-suspicious licensing authorities (students are all subversive lefties, aren't they?) over time create a 'snowballing' number of obstacles preventing the rise of a serious college network, such as prohibitive startup costs, lack of funding, program content restrictions, lack of market research and so on. The combined efforts of twenty-odd years of absent self-belief have left British college radio in something of a desperate state - just 26 universities have stations, and most of these, according to BBC Radio One DJ Simon Mayo, are just students broadcasting to other students who want to get into broadcasting.

But better days are just around the corner. Just as the Radio Authority's measures have proved an invaluable help to many independents already (the BBC's audience share has dipped below 50 percent for the first time), they also appear to be rapidly rekindling interest in student radio. Universities which had previously given up all hope of their own radio station have suddenly begun forming 'radio clubs' and action groups. Take, for example, the University of Plymouth: Student's Union Vice President Marc Dickson says that although the University currently only has a 'spectacularly unimpressive equipment inventory' they are fighting shrinking budgets with a gung-ho campaign team brimming with ideas, and should be on the air, albeit initially in conjunction with another local station, within the next three years. Other universities which already possess a station are now gearing up to take advantage of 33 new ILR (tier two) FM frequencies currently being advertised by the Radio

Authority. Tracy Mullens, spokesperson for the Authority says she has already received applications from the Universities of Oxford and Liverpool, and other are expected to follow suit.

Despite the optimism, British college radio still has one enormous obstacle it has to tackle, namely that it is largely an unproved phenomenon. As long as this remains the case, universities are reluctant to finance high startup costs (radio hardware can be as much as 10 times more expensive in the UK than in the US) with no guaranteed return. Given the political climate in Britain today, student radio, if initially funded with public money, would simply have to make a profit. The definition of 'success' in this case will not involve such trivial matters as program diversity. But it is here that proponents in Britain are playing their first wild card. First, they point to success, however you choose to define it, of the American college radio format. Adding to this is the piquant gem that all independent stations in the UK are allowed to raise advertising revenue, a luxury that KUOI does not enjoy. They observe that it might just be possible to create a diverse, financially successful student radio network in Britain. It's taken 50 years, but at last there is an expanding number of students and regulators alike who now believe there can be a radio industry in Britain where, just like at KUOI, diversity reigns.





# ALT.MUSIC

-a former DJ's opinion

**BY TAYLOR JESSEN** 

here was an article in the August 18 Idaho Statesman about Pirate Radio, 100.3 FM. Pirate Radio, whose tens of kilowatts used to be broadcasting metal and hard rock to Boise and beyond, would be changing to an alternative format. Its name would change to New Rock 100.3, and Record Exchange marketing director Tim Johnstone would be the new Program Director. (His Modern Rock Music Shop on Magic 93.1 FM Saturday nights was an island of difference in a week-long sea of Top 40 sameness.)

Naturally, intrigued as I was by the possible job opportunity and my head swimming with visions of a Boise version of KUOI, I walked into Johnstone's downtown office, unannounced, to chat. (I didn't exactly go unannounced, mind you. But Tim doesn't listen to his home answering machine, so I was an unknown entity to him.)

Immediately I realized two things: he wasn't going to change it to college radio, and "alternative" didn't mean what I thought it meant.

He told me how Pirate Radio was easing into its new format so advertisers wouldn't be scared off. (Alarm bells) I told him I used to work at KUOI in Moscow, and as the words left my mouth I realized I was halfway out the door already. He said college radio was out, because advertisers need a solid format. "Though," he said, "I really hate some of the shit I'm going to have to program."

Johnstone has a background in college radio (he worked at KBSU before it was swallowed by NPR). As a result, he has developed an aversion to formatted radio. I assume that he is resigned to what he has to do, so that he can at least offer Boise some alternative to the norm (and believe me, in Boise, different would be better than just about anything right now). But that doesn't mean he has to like it. I sympathize with him.

This will be Something Different. But at the same time it will in 1989. I still assumed it meant music that was simply better

be just as rigid and controlled as Magic 93.1, J-105, and the BSU Radio Network.

And suddenly I realized that I had read the article but I hadn't read the words. Pirate Radio is switching to "alternative format". Alternative. Format. Yes, Virginia, there is an alternative format. Sorry, kid.

I have been stuck for a long time in Phase Two of the development of the adjective "alternative" as it relates to radio. "Alternative," I used to tell people with pride, "doesn't mean anything anymore. They've taken the word away from us." When in reality the meaning of the word has gone through three phases, the last of which has stuck.

Phase One was "alternative" as people used the word up until about 1991, and it meant any music that a commercial radio station wouldn't touch: in other words, non-classical, non-CHR (Contemporary Hits Radio), non-country and non-any-other-established-format. College radio was alternative: the programming was a mish-mash of styles, and you couldn't hear the songs anywhere else. They defied categorization.

You had top 40, oldies, talk radio, etc. and whatever was left over, the stuff that you couldn't pigeonhole, the music that didn't draw any money to speak of, that most people ignored — that was alternative.

Then in 1991 something happened. More to the point, "Smells Like Teen Spirit" happened. Then "alternative" started to mean "unusual, including the harder-edge stuff that's starting to become popular." Starting to become popular... and shedding its obscurity. Phase Two began.

This is what the word has meant to me ever since. In my naiveté, I walked in on Tim Johnstone thinking that "alternative" meant Nirvana and The Billy Nayer Show: anything popderivative that wouldn't have been acceptable on Top 40 radio in 1989. I still assumed it meant music that was simply better

than most. How else could you explain its presence on CHR, which as we all know sucks? These bands were different, and therefore good, and could not be explained except perhaps as being a signal of an upswing in taste in the music-buying public

What could have caused this confusion in me? KUOI, for a start.

I like to believe that I have excellent taste in music, and that I can combine all kinds of good music in one radio show, be it punk or CHR or disco or noise collage, based on merit alone. I also like to believe that people will listen to music if it is good.

Whether or not the former is true, the latter, unfortunately, is an illusion. Not to say that KUOI, the miraculous, egalitarian wonder that it is, does not actually exist, or that I didn't try to create what I thought was the ideal radio show — mingling Crash Test Dummies with Negativland with ABBA. Specific tastes aside, I'm no different than any other KUOI DJ. Every DJ at KUOI, past and present, has tried to make their idea of good radio come to life, beyond the boundaries of categorization. The sad fact is that KUOI is the rare exception, where Good Radio is possible but at the same time self-sufficiency is not.

Yes, the best station on the Palouse can't and never could support itself, because it is open format, which means it's irregular, which means most advertisers won't touch it, which in turn means the money that other stations make from ad revenue must come, one dime at a time, from a buncha krazy college kids.

I had the luck to arrive at the U of I at roughly the same time as "alternative" groups started to break out. KUOI's role was constantly redefined during the four years I was here, in no small part because of music directors like Timothy Cook who saw what was happening in college and corporate rock, and who realized KUOI had a small but tangible part in establishing trends that defined the record business. Cook was certainly aware of how KUOI was, like it or not, part of the changing industry, and he steered it into contact with this change whenever possible. He is now actively involved in producing the music he used to only play. (Cook runs the El Recordo record label).

What this meant for me, however, is that KUOI and all of college rock was metamorphosing and meanwhile I was sitting at the controls, happy as a clam, spinning the discs I thought were cool, ignoring the new breeze blowing, intoxicated by the freedom.

KUOI spoiled me. And meanwhile I missed a phenomenon: Phase Three.

Phase Three of the metamorphosis of "alternative" arrived only recently. I don't know when it came, but I do remember when I noticed, and in the stress of the moment, I (unfairly) blamed Smashing Pumpkins. I was a DJ at a dance where high school kids were requesting Smashing Pumpkins, and the song came on, and it was painfully slow to dance to, but they danced to it anyway — jumping slowly, twisting slowly, everything slowly — they danced to it because it was all they knew. This in turn was because it was on top 40 radio, which is what they listened to... and as far as I am concerned, that is the day that the alternative format arrived.

I don't know the exact parameters, but they do exist. Tim Johnstone knows them. He named several stations — one in Atlanta, one in L.A., one in Seattle — which his 100.3 FM will be modeled after. What do you think is on the checklist? Any guesses? I haven't figured it out. But whatever it is, it's coming.

Anyway, that's all there is to this story, but here are all the unresolved bits of the plot:

What will get DJs jobs nowadays? Does a KUOI DJ stand a better or worse chance of getting a job in broadcasting than another DJ for another college station? Should KUOI DJs be more political? Or should college radio ignore trends, and DJs follow their instincts, trusting their taste alone? Is the race to define alternative over, or is it still running? Is KUOI still helping to define it? Is the development of the alternative format partially KUOI's fault? If so, what can be done to rectify this?

You decide. You are the public who listens and who walks up to the third floor of the S.U.B. to make waves every week.

Just promise me you'll tape it all, because I don't get KUOI in Boise.

TAYLOR JESSEN eats, sleeps and delivers Star Trek: Voyager to thousands of Treasure Valley residents weekly.



# KUOI Fall '95 Airtime Schedule

	Monday	Tuesday	Wednesday	Thursday	Tricky	Daturday	Dunday	101
2am	KAMIKAZE MARK Angst	THE FOOL Funky & Spunky, or not	NIGHT FIGHTER Ultra high intensity rock	<b>LOIOSH</b> Éclat	<b>ZENA</b> Eccentric	VILLAGE KING Innovative	THE GOREMONGER Need you ask?	2am
6am	GOSHGARIAN Diverse	REGI JOHN East-West fusion	MITCH Folk & Blues	FREAK SISTERS Road Music	JOBY BASS Music for the Culturally Secure	CAMAS A pinch of this and a dash of that.	RANDY Obscure/Rock/World	6am
8am	SAM DYER Spazmatic	JEREMIAH SPLAINE Reggae	BLACK BEARD Alternate Metal	STEPHAN Ecumenical	LIL STEVO Good & New			
10am	GRANNY Oldies: 60's & 70's	GRAND POOBAH Da Bluze	MR. PINK Poop Rock	LUC HERBOTS Groovin	DEAD AIR Whatever	BRAD Squirrel slappin' Jazz!	NICK Mixed rock	9am
NOON	ST. BACCHUS DOORAG It's Arga Warga with the Lunatic Lunchbox	WES SHULL Pure Slock	VICKI Easy going rock	MELINDA Yummy	YOU A compelling annoyance	GUS Diverse mix of everything.	THE HELLO KITTY GIRL From Rock to Pop	NOON
2pm	P	ACIFICA	NETWO	RK NEW	I S			
2:30pm	PATTI CROW Éclair	JAMES PINCHER Kind Cuts	WEDNESDAY JONES  Jerky	ROCHELLE Varied	JONAS Good & Fun	RANKIN' MARK Reggae	X SNARL Eclogue	Зрт
4:30pm	ALQUIST Keen Toonz	KELLY BENGLE Jazz or Blues influenced rock	MICHAEL TICHERICH Mostly without words	MATT Rock	LA PULGA For all tastes, just in Spanish. Azucá!!			
6:30pm	P	ACIFICA	NETWO	RK NEW	/ S	<b>LEIGH</b> Rockin' momentum	BROTHER MICHAEL 70's	6pm
7pm	TED TURNIP & DR. STEVE Bazfaz	PETER THE "RADIO RIDER" Folk/Blues/Old Rock	JAMES Weekly varieties	ANDEE Deversified	CHAD Inconsistent	MOHAUTANAUS TRAPMASTER & THE DOCTOR  Lasers: Our magical light induced friends.	KILL THE GROUND Electronic/Mixed	8pm
10pm			PR	EVIEW '	9 5			10pm
10:45pm	MATT CUNNINGHAM Roomy	HARRI JOJO A GO GO Noisy Eclecticness	DOUG IN THE DARK Punk	VELVA Eoliptic	GROOVY DAVE Squishy Techno	<b>MATT</b> Inhuman	<b>COLLIN</b> Evil squishiness	10:45pm
17.17			Manager and the second					

89.3 fm • 93.3 Cable • 400 WATTS

# Monday

# 2am Kamikaze Mark

An Erisian collection of unhappy music that would make even "Bob" cry. Beware of the orbital mind control lasers, wrap your head in mayonnaise and tin foil to stop them.

# 6am Goshgarian

Diverse assembly of music, ranging from Latin American to soothing ambient. Tune in for fun and diversity, always expecting something new and different.

### 8am Sam Dyer

With the edition of the Frank Zappa show, KUOI has truly become the ideal college campus radio station. Students can call in and request Zappa tunes as well as hear DJ favorites off albums such as Joe's Garage, Hot Rats, and Sheik Yerbouti.

### 10am Granny

Great oldies from the 60's and 70's—all the classics I was too broke to buy at the time.

# Noon St. Bacchus DooRag

Flip open those latches, pry up the lid—It's the LUNATIC LUNCH BOXI The seething vapor invades your brain. That green thing crawling up your nostril is midday mania. Take a deep breath and swallow, Lunch time will never be the same

# 2pm Pacifica

### 2:30pm Patti Crow

Expand your musical horizons on Patti's show. No themes on this program. Listen for everything from poetry, hip-hop, classical, jazz, reggae, klezmer, R&B, show-tunes and whatever, plus interviews with people who have something to say...

# 4:30pm Alquist

Keen tunez.

# 6:30pm Pacifica

# 7:00pm Ted Turnip and Dr. Steve

Listen and find out...

# 10pm Album Preview

# 10:45pm Matt Cunningham

The Magic Toaster—Toast is a verb! Life is an experiment! The Magic Toaster will, as always, provide inspiration, information, and even irritation for whatever format your life may be in. Listen carefully.

Fool Radio makes no claims as to the entertainment content of the auditory signals which are caused to emanate forth. Just funky & groovy, mellow & smooth. "IF IT amuses you, fine. IF NOT, that's fine too,"-Frank Zappa. But we hope you like it.

# 6am Regi John

Explore the music world especially with regards to Indian fusion music and jazz.

# 8am Jeremiah Splaine

Predominantly ROOTS music, influence of ska, dance-hall, African 4:30pm Mike Ticherich rhythms, development of reggae as musical form, global popularity of reggae's message.

### 10am Grand Poobah

The Giant Octopus Rhythm and Blues Revue puts the blues in your soul and the boogle in your butt to keep you groovin' through the week.

Pure schlock. I decide what to play ten minutes before the show starts. Metal, techno, new age, industrial, J-pop (Japanese pop)—it's like a million different show sin one. Bob says to listen!

# 2pm Pacifica

# 2:30pm James Pincher

This show would give a listener an ideal of what real talent means to musical instruments, back when improvising was what a concert goer wants to see and hear. i.e. watching and listening to Duane Allman play slide guitar.

### 4:30pm Kelly Bengle

Jazz or blues influenced rock.

### 6:30 Pacifica

# 7pm Peter the "Radio Rider"

Around the world with music on this flight tonight...when gypsies gather there is always music, and if I have touched you, or made you remember a moment from somewhere, then my job is done.

### 10pm Album Preview

# 10:45pm Harri JoJo a Go Go

The Harri JoJo a Go Go show extravaganza plans to bring you, gentle listener, an overall exciting variety of noise! Featuring new CD's and hard to find Casey Casem type Muzak with a few run on seventies here and there.

# Wednesday

# 2am Night Fighter

Getting back to basic rock and roll. Nothing fancy: only strong guitar riffs with solid vocals. The Night Fighter will keep you awake as he plays B music- Bryan, Bruce, Buffalo and B-52's. Not only does Night Fighter inform you of the latest, he informs you of the old stuff gagin.

# **6am Mitch**

A little folk and blues to start your day.

# 8am Black Beard

An incredible mix of raw pulsating power & emotion. Filled with powerplays & wouldefully enlightening asides. Tune in to Black Beard to learn of life and music.

# 10am Mr. Pink

Mr. Pink's radio show consists of just about everything, not country, not opera and absolutely no rap. Other than that his show has a very diverse base of music. You won't know what you'll hear but every show will grab you by the goulies and swing you about.

Nothing too loud or obnoxious to start your day. Listen for folk, oldies and jazz. Call me and request what you like!

# 2pm Pacifica

# 2:30pm Wednesday Jones

What you like baby? I got it all right here. Take me anywhere, I wanna show you my goods! I even take requests.

The UnReal World: A radio talk show that gives you a chance to think about what you want to say then lets you say it.

# 6:30pm Pacifica

# 6:45pm James

1st wed, of month= Experimental Musics 2nd wed. of month= Rock Musics 3rd wed. of month= Folk, Gospel, Blues, Jazz and R&B 4th wed of month= World Musics

# **10pm Album Preview**

# 10:45pm Doug in the Dark

Back again for another semester of Aggressive news views and tunes. Open your ears to real music. From old school to 90's, all punk styles will be presented. Call in your requests or don't, but listen and enjoy and if you really feel the need break something.

A fast upbeat ride, ranging from techno to punk to metal. The show will cater to you all! Want to hear something, call me and I promise to at least \*try\* to play it.

# **6am Freak Sisters**

Freak with the Freak Sisters while you down that first cup of Joe and try to make sense of the day ahead or night before. Dont't ask us to be consistently coherent and we won't ask you to be either.

# 8am Stephan

Classic, modern, punk rock...a blend of the frantic, fast and mellow. The only two hours on Thursday guaranteed to keep you awake.

A heaping spoonful of Phish, with Neil Young sauce and a mouthful of funk.

# **Noon Melinda**

Bouncing bubbly bits of beautiful ballads. Nifty niches of naughty nasty noise. Kick-ass keen keepsakes of killer karma. Totally toe-tappin teases of time travel. Slurpy sludgy sounds of sizzling strings and magical melodies monitored by mighty Melindall

# 2pm Pacifica

# 2:30pm Rochelle

There'll be lots of different stuff and requests are okay too.

# 4:30pm Matt

I will spin excellent tunes and take requests, as well as interact with the listeners so that people will enjoy my show.

# 6:30 Pacifica

No two shows are alike. Weekly tours to Bluesville, Reggaeland, Newgrassland, and Deadaheadaya.

# 9pm David Gans' Grateful Dead Hour

# 10pm Album Preview

# 10:45pm Velva

A very eclectic but entertaining show. It's like a ride, up & down—like a roller coaster, but much better than just going round and around. You'll hear punk, alternative, rock, folk and lots of female artists & I'll try to stay out of your personal life.

# 2am Zena

The best of everything: established favorites, hot new artists, unusual & rare finds. Requests are encouraged, regardless of musical style.

A variety of music types leaning toward the folk genre. Lots of guitar and mandolin type music and some compelling songwriters. Occasionally a idiotic commentary or two.

# 8am Lil' Stevo

The show consists of new music that is good, fast, and melodic. Also, there is an increment of humor throughout the show to lighten up your

# 10am Dead Air

I will do a show where I bring a different friend of mine every week. In this way I would bring a wider spectrum of music to the show, and learn something in the process. Different themes every week.

# Noon You

You will be playing all the music You knew you might not like. There's no way to stop You, and if you ask You to play something You doesn't like, You won't play it. Enjoy!

# 2pm Pacifica

## 2:30 Jonas

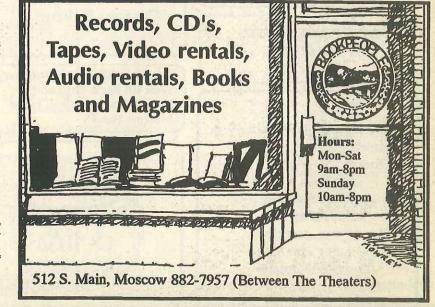
This ultra hep-cat comes straight at you from Dimension X to bring you music. Not just any music, but the best of the 60's, 70's, 80's, 90's and 00's. Tune in each week and find out how to make a house entirely out of pickles (except electrical wiring). This is the show to listen to if your on anti-depressant drugs or are stuck in a fish bowl. Check it out, Elvis would.

# 4:30pm La Pulga

For all tastes, just in Spanish!!

# 6:30 Pacifica

My show tears at the heart and grips the very soul. Actually, it does nelther of these things. Good tunes, though. An emotional rolercoaster.



# 10pm Album Preview

# 10:45pmGroovy Dave

Groovy Dave's House of Fish enters its fourth season this year. FEEL the groove as the USS I.G.D. takes you toward bliss with Techno, Ambient, and a heaping dosage of Squishy Trees. Never have conspiracies been this much fun.



# 2am Village King

Diversity at its best

### **Gam Camas**

This show is a crazy collection of off the wall obscure alternative bands, and just about anything else, as the mood strikes me.

# 9am Brad

A dizzyingly good mix of early jazz and modern performers of the idiom. The tunes all swing hard whether they be ballad or up tempo bop. Wynton Marsalis once said that swing and blues are the primary elements of Jazz- hence "the Swing" is the show's name.

### Noon Gus

What can you not say about this show? Mass confusion, weird personallities, a strange mix of music. Doesn't that sound like the best radio show ever... NO? Oh well, listen anyway. Oh please! Oh please!

# **3pm Rankin Mark**

Join me for a 3 hour explosion of reggae. All types and styles of the

heartbeat sound rocking, country, city and town. Stay tuned for special quests, interviews and features.

### 6pm Leigh

Lots of recent rock with an emphasis on hard sounds, wailing guitars and fast or heavy drumming. Some avant-garde, surf, funk, squonk jazz and world beat thrown in. Also some squishy and slithery rock. Spoken word and found sound drop ins to add spice. Bring to boil. Serve hot.

# 8pm Mohautanaus Trapmaster & The Doctor

Lasers: Our magic light induced friends. Not only can they perform delicate surgery on the human eye, but they can also help you listen to your favorite album. Yes the laser with its strange and mysterious ways, friend to all and harbinger of joy.

P.S. lasers are being used right now to read the back of your belt buck-

# 10pm Matt

The inhuman condition- Music that will make your veins burst



# 2am The Goremonger

Does anything else really need to be said?

### 6am Randy

Morning on the Palouse: Thinking person's rock, Celtic and world music, spiced with interesting tidbits of idiocy and idiosyncracy from the world we live in.



Sunday Champagne Brunch every Sunday 8 a.m. to 2 p.m.

Casual and Affordable Lunch 11 a.m. - 5 p.m. Dinner 5-9 p.m. till 10 p.m. Fri. & Sat. 16 Microbrews & Imports on tap Fine Wines, selected for Quality and Value **Top Shelf Spirits** 

3 Hearty Soups 4 Specialty Salads Every Day 11-5 Deli Sandwiches Fresh Pastries Fresh Baked Breads Breakfast 7 - 11 a.m. **Custom Baking** 

The Main Street Deli & Bakery, West 4th Bar & Grill and Garden Lounge are all in the **Moscow Hotel** 





For Information and for Reservations 208-882-0743

- Blue Monday \$2.00 drinks
- Tuesday \$1 wells & drafts
- · Wednesday -Any beverage 1/2 price
- · Thursday -Happy Hour till 10 p.m.

### 9am Nick

The sophisticated never tire of full frontal nudity, much less the million dollar giveaways, so they're back and so are "The Sunday Funnies" Be in! Be happening! Be with us!

# Noon The Hello Kitty girl

"Hello Kitty, can you say 'Indie' Everything from pop to punk with lots of Hello Kitty happiness in between.

# 3pm X Snarl

I play an eclectic mix but I'll probably lean toward (gasp) punk/alternative. Also, sing along affirmatives and handy dating tips.

## **6pm Brother Michael**

The seventies is the decade for two hours of diverse rock-n-roll. The decade when popular music was rhapsodical, homespun, enigmatic, and funk-infected. End your weekends with Brother Michael turning on a lava lamp and immersing you in the therapeutic sounds of the sev-

# **8pm Kill The Ground**

Phenoxy soaked...hung out to dry...deny the mark...for he has moved to Sandpoint...somewhere...beyond Hubble's reach...the great equal-Izer...hug Fluffy, hug him with all your might...SWAT! You never existed...

# 10pm Collin

I don't sleep and neither should you.

**KUOI Fun Fact:** It is highly possible Bill Clinton was conceived on the day KUOI began broadcasting in 1945.

# **KUOI'S HANDY-DANDY MUSIC FINDER**

Know what you're looking for but not sure when its on? Here is a listener's guide to some specific genres. It has been cross-referenced but can only be as accurate as free form allows.

# **BLUES/FOLK** Wed...... 6am Thurs. ..... REGGAE/WORLD BEAT Tues. ....

PUNK
MonNoor
Wed 10an
Wed10pn
INTERNATIONAL Tues6an
Tues7pn
Sat 6an

m	Sat	3pm
	Meta	1
	Tues	Noon
m	Wed	8am
m	Sun	2am

# PRODUCTIONS

# SEPTEMBER

TUES. 19 Craig Karges - Mentalis/Illusionist 7:30 p.p., SUB Ballroom

WED. 20 Film-"Tangos, The Exile of Gardel" 7:30 p.m., Borah Theater

SAT. 23 Films - "Ferris Bueller's Day Off" and "3 O'clock High" 7:30 p.m., Borah Theater

WED. 27 Films - "Delicatessen" 7:30 p.m., Borah Theater

DECEMBER

WED. 6 Film - "Monty Python's Meaning of Life"

7:30 p.m., Borah Theater

# OCTOBER

WED. 11 Film - "Arsenic & Old Lace" 7:30 p.m., Borah Theater

THURS. 12 MasterCard Acts - Talent Show SUB Ballroom, 8:00 p.m., FREE

WED. 18 Film - "Guelwaar" 7:30 p.m., Borah Theater

SAT. 21 Film - "The Shining" 7:30 p.m., Borah Theater

# NOVEMBER

WED. 1 Film - "Dr. Strangelove" 7:30 p.m., Borah Theater

TUES. 7 Coffehouse - "Bananafish" 8:00 p.m., Vandal Cafe, FREE

WED. 8 Film - "Amazon Women on the Moon" 7:30 p.m., Borah Theater

Barry Williams - "Growing Up Brady" 7:30 p.m., SUB Ballroom THURS. 9

SAT. 11 Films - "Apocalypse Now" and "Hearts of Darkness" 7:30 p.m., Borah Theater

WED. 15 Film - "Belle Epoque" 7:30 p.m., Borah Theater

WED. 29 Film - "The Funeral" 7:30 p.m., Borah Theater

Look for additional coffeehouse programs and KUOI's 50th anniversary Concert/Party!!!!

# "Still Chafing After All These Years"

# WRITTEN BY ERIK MARONE

compiled by Peter Basoa, Collin Forbes and Erik Marone from the KUOI archives and histories written by Sherey Gould and Fred Wallen.

ovember 15, 1945, marks the beginning of what has proved to be a long and interesting trip for the local phenomenon of KUOI. That was the day our FCC experimental license allowed us to begin transmitting at a 655 KHz carrier current with a broadcast power not to exceed a staggering 2 watts, using underground power lines as an antenna. The first equipment was borrowed from the university, NROTC and private individuals. The first turntables came from DJ's homes.

As was to be expected, there were some problems, but it seemed to be, for the most part, smooth sailing. KUOI became "The Voice of the Vandal" and off we went.

The Voice of the Vandal" and off we went.

In 1947, a number of improvements were made. We became affiliated with the Intercollegiate Broadcasting System, a 5

watt transmitter was installed, our frequency was changed to 660 KHz AM and KUOI took to the air.

Some of the first shows to hit the air on included Campus Hit Parade, Western Jamboree, and fashion and style hints. Programming in the 1960s included 58 hours of 'study music' a week, as well as "Music on the Go" and "Tales From Reader's Digest." These were far cries from recent programs such as Doo-Doo Radio, The Goremonger, Groovy Dave's House of Fish, Cocaine Karma Hour and The Lunatic Lunchbox.

The first adversity KUOI had to face was finding a home. KUOI's first studio was located in the Engineering Annex, which resided in what is now the parking lot of the Niccols Building. From there, operations moved to a building in the Shattuck Arboretum until the renovation of the Student Union Building in 1958 and KUOI set up shop where it currently operates on the third floor.

It was after this move in 1958 that the FCC became "extremely agitated" when KUOI's engineers installed a home-built transmitter and the

KUOI's first birthday, November 15th, 1946.

signal could be picked up "at least six miles out of town," well beyond the city limits, which is as far as 5 watts was supposed to carry the signal.

In 1953, station policy toward advertising was only to accept national sponsors. For example, the KUOI Quiz Show was sponsored by Lucky Strike cigarettes. Listeners had the opportunity to call in and identify clips from popular "oldies" as well as newer tunes. Callers who correctly identified the tunes won a carton of cigarettes.

In 1963, station operations were almost turned over to the campus broadcasting society Alpha Epsilon Rho in an attempt to open more opportunities for broadcast majors to gain more experience. This would have involved commercialization of the station in order to give students advertising experience. Between the two local commercial stations, KRPL and KOFE, there were at most five positions open to students yearly. "Gub" Mix, the General Manager of KRPL was against this move,

18 In Cue • KUOI • 89.3 FM

afraid that it might pose a threat to the established commercial stations, although the management of KOFE had no problem with it.

In 1966, in an attempt to answer to accusations that "KUOI has not yet begun to fulfill its complete potential as a resposible voice to the student body or as a training ground for future broadcasters," they were granted permission by the ASUI Communications Board to run local advertisements for one year. KUOI was a commercial station from May 1, 1966 to April 31, 1967. Station manager Larry Seale fought this move, claiming it was illegal for KUOI to solicit local advertising.

In December of 1967, the FCC granted KUOI permission to construct a FM transmitter tower and a power increase to 10 watts. Less than a year later, on November 19, 1968, we began broadcasting at 89.3 MHzFM.

Throughout the 1970s, KUOI battled with itself to find an identity. In 1972, in an on-air commentary, it was revealed that KUOI was indeed cater-

Announcer Denny Voyce cueing News Announcer Bob Sparks, 1966.

ing to the masses. "What we play is considered to be Top-40 rock. Why? Because that's what the majority of the students want to hear." Only five years later, we were proclaiming ourselves to be a 'progressive rock station." It was also in 1977 that KUOI was granted another power increase and we became a "feisty 50 watter," broadcasting in stereo.

In 1974, the Black Student Union "took over" the station long enough to air their demands, which included that minority members be hired to fill campus-wide posts. No punitive action was taken against the organization since station operators offered no resistance.

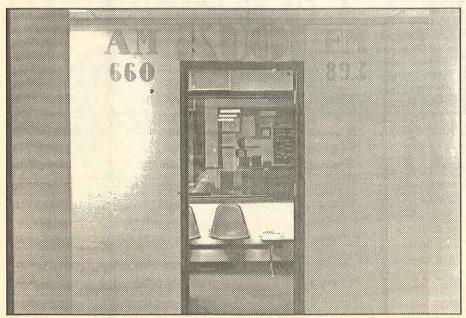
KUOI had been broadcasting Vandal Football home games througout its 30-year existence. Then in 1976, KOZE in Lewiston challenged them for the rights to air the UI-WSU game, which was being played in Pullman. This had traditionally been considered a home game for the Vandals as well as the Cougars, but in the end, lawyers granted KOZE sole rights to broadcast the game, which marked the decline in KUOI sports coverage.

It was at some point during this time that Album Preview made its debut. The origins of Album Preview are vague. Students could hear an album in its entirety every night at 10:00, but the year this practice started is in question. There is a

six year gap between the first reference to Album Preview and any subsequent evidence. It is either Preview '67 or Preview '73. We believe that this information was included in the missing 18 minutes of the Watergate tapes.

In 1982, KUID-FM began broadcasting Lady Vandal home games, which left the 1980s free for KUOI to pursue a variety of musical excellence, KUOI was rated 7th out of 1000 radio stations by recording companies and the station was selected by the Berkeley School of Music to help award five \$1000 scholarships. Today, we are still at the forefront of college radio as part of CMJ's "core college radio," which incorporates the most influential radio stations in the United States.

In 1985, ASUI Senator David Dose conducted an independent survey to see how the student body felt about KUOI. He distributed only 200 surveys, half of the number required by the UI to be considered a



KUOI studios circa 1968. You'll still find those chairs in the station lobby today.



Let them eat cake! KUOI celebrated its 23rd birthday in 1968. This also marked the inaguration of the FM transmitter. Pictured is station manager Chuck Simmons cutting the birthday cake.

proper survey. Based on the 50 returned surveys, he concluded that students felt 9% of student fees should be allocated to the station. From there, he spearheaded an effort to change or altogether do away with KUOI, as well as the Argonaut and Outdoor Program. By these figures, 9% of student fees would have increased the station's budget to \$450,000 in 1985, approximately 900% of KUOI's 1995 operating budget.

April, 1986, marked the beginning of one of the more controversial periods in KUOI's history. The appointment of Rosellen Villarreal-Price to station manager was approved despite strong objections from KUOI DJs. Her appointment was supported for the most part by the senate alone. ASUI Vice President Pierce said if the administration felt that the senate was not "handling KUOI right, then maybe they should take over."

Villarreal-Price's goal was to convert the station to Top-40. She cut the 2 to 6 am time slot and started banning entire albums from the air. At this point, DJ resistance bordered on militant and Villarreal resigned after only four months. The Communications Board appointed Moscow newcomer Leigh Robartes to fill the position until they could find a new manager. Robartes continued in previous tradition and tried to integrate as many musical styles as possible. KUOI resumed broadcasting Lady Vandal home games, and programs that had faced the axe such as Live in the Lobby and coverage of Rennaissance Faire were rescued from the sacrificial altar.

• Textbooks • Clothing • Art Supplies • Pens • Pencils • Calculators • Magazines • Candy • Paperbacks • Paper

BOOKSTORE



# More Than Just Books!

**Bookstore Hours** 

Monday-Friday 7:30-5:30 Saturday 9:00-4:00 Ca

885-7038 For Books 885-6469 For Supplies

• Textbooks • Clothing • Art Supplies • Pens • Pencils • Calculators • Magazines • Candy • Paperbacks • Paper•

The university's other student station KUID-FM had since been taken off the air and in the midst of the confusion at KUOI, the School of Communications tried to work out a co-op with the station to give students a new training facility. Communications professor Alan Lifton, one of the co-op organizers, added to the controversy surrounding the station when he said that "KUOI sounded like a bunch of college kids playing around with radio equipment" and then went on to say that he tried to avoid listening to KUOI. Needless to say, the cooperative effort failed.

In January of 1995, KUOI jumped to 400 watts, throwing its signal to the uncharted airwaves of Pullman and beyond, bringing 24 hours of diversity and the most vowels allowed by law to people with ears and FM tuners all over the Palouse.

Sticking to tradition, KUOI is facing budget cuts, conspiracy and persecution, even in this, it's 50th year on the air. It appears that few people recognize the significance of this milestone. 50 years for a college radio station is a pretty impressive run. KUOI can only continue to provide the University of Idaho and surrounding area with free form entertainment through the continued support and participation of the students and community.

Today, there are stations starting up in Lewiston, Idaho and Missoula, Montana who will be modeling themselves after KUOI. From the Voice of the Vandal to Where Diversity Reigns, KUOI has and will continue to lead college radio into the future. Happy 50th Anniversary, KUOI. Here's to 50 more years!

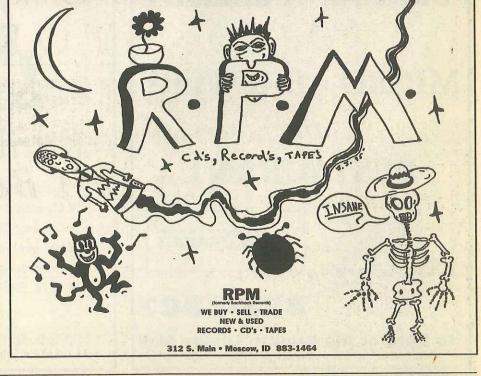
# He will be missed...

BY PETER BASOA

ocal music maniac, easy laugher, landscaper, owner of RPM and friend of KUOI Jack Trevett was taken from us this spring. Jack and his son Jeff were killed by a drunk driver while traveling to Oregon.

Jack's appetite for music came close to exceeding the supply, which included KUOI as well as his own record store. He was a reference, a music question answerer, and a source for music and anecdotes. Most of all, Jack was a good friend. His legacy will live on in the music he loved and memories he left with us all.





# Musical Notes

BY COLLIN FORBES

ou've probably faced this problem at home — a favorite old record develops a scratch, or even gets a chunk taken out of it in an unfortunate accident. It's bound to happen sooner or later, no matter how well you maintain your music collection. With hundreds of DJs handling our music over the years, KUOI is no stranger to damaged albums.

To remedy this problem, we have been utilizing merchandise trade-outs with local independent music stores to replace damaged and missing music in our library. The first of this project replaces the Beatles' double album "1967-1970", which was missing half of one of the records. A new addition to KUOI's Beatles CD collection is the Beatles "For Sale" disc which was also acquired in the trade-out. It would be impossible and impractical to replace every damaged or missing album in our library with a new CD, but we can try to replace those artists who have most influenced the music industry.

For your future listening pleasure, here is a list of soon-to-bereleased albums to listen for on KUOI this fall.

# **ARTIST / Title / Label**

THE KARL HENDRICKS TRIO / Some Girls Like Cigarettes / Merge SUPERCHUNK / Here's Where The Strings Come In / Merge PRAM / Saragasso Sea / Too Pure ARCWELDER / Captain Allen / Touch & Go DON CABALLERO / Don Caballero 2 / Touch & Go TAR / 4 / Touch & Go

F.M. EINHEIT & CASPAR BROTZMANN / Merry Christmas / Thirsty Ear ROCKET FROM THE CRYPT / Scream, Dracula, Scream / Interscope MERCURY REV / See You On The Other Side / Mammoth VELVET UNDERGROUND / Peel Slowly And See (Box Set) / Polydor JESUS & MARY CHAIN / I Hate Rock N' Roll / American SHEILA CHANDRA / The Struggle / Caroline SONIC YOUTH / Washing Machine / DGC

PHILISTINES JR / The Sinking Of The SS Danehower / Dot Dot Dash NUSRAT FATEH ALI KHAN AND MICHAEL BROOK / Night Song / Realworld

# TREATY GROUNDS

Moscow - Pullman's

Only

**MICRO - BREWERY** 

and

RESTAURANT



Daily Specials

882-3807

In front of the Palouse Empire Mall

# Rental Center

- · Climbing & Backpacking Equipment
- · Outdoor Clothing
- Ski & Snowboard Tuning

In the Student Union Basement - 885-6170

# · Expedition Quality Whitewater Equipment

- · Ski and Winter Gear
- · General Camping Gear

KUOJ TOP 50 SUMMER 1995

1. SEAM / Are You Driving Me Crazy? / Touch & Go 2. PORTASTATIC / Slow Note From A Sinking Ship / Merge 3. BAILTER SPACE / Wammo / Matador 4. PRAM / Helium / Too Pure 5. SUPERCHUNK / Incidental Music 1991-95 / Merge 6. UNWOUND / The Future Of What / Kill Rock Stars 7. ESQUIVEL / Music From A Sparkling Planet / Bar None 8. MINXUS / Pabulum / Too Pure 9. GAWK / Gawd / Invisible

10. PAVEMENT / Wowee Zowee / Matador 11. ALICE DONUT / Pure Acid Park / Alternative Tentacles 12. JUNE OF 44 / Engine Takes To The Water / Quarterstick 13. HUEVOS RANCHEROS / Dig In! / Mint 14. THE RED KRAYOLA / Amor And Language / Drag City 15. VO LA TENGO / Electr-O-Pura / Matador

16. REFRIGERATOR / How You Continue Dreaming / Communion 17. VARIOUS ARTISTS / Songs From The Cold Seas (Hector Zazou) / Columbia

18. TRUMAN'S WATER / Milktrain To Paydirt / Homestead 19, MOUSE ON MARS / Vulvaland / Too Pure 20. MORNING GLORIES / Fully Loaded / Headhunter

> 21. BJORK / Post / Elektra 22. KISSYFUR / Frambuesa / Starlight

23. KENDRA SMITH / Five Ways Of Disappearing / 4AD 24. THE LEGENDARY JIM RUIZ GROUP / Oh Brother Where Art Thou? / Minty Fresh

25. ZOINKS! / Bad Move Space Cadet / Dr. Strange 26. FURTIPS / Stand Back, Speak Normally / Ajax 27. ELLIOTT SMITH / Elliott Smith / Kill Rock Stars 28. SIX FINGER SATELLITE / Severe Exposure / Sub Pop

29, TOENUT / Information / Mute America

30. KARL HENDRICKS TRIO / "Buick Electra" / Grass 31. TINY BUDDY / Ginormous / Fish Of Death

32. TH' FAITH HEALERS / L' / Too Pure 33. STRANGLEMARTIN / For The Sake Of Argument / Safe House

34, SPACE NEEDLE / Voyager / Zero Hour 35. DIRTY THREE / Dirty Three / Touch & Go

36. PI HARVEY / To Bring You My Love / Island 37. TILT / 'Til It Kills / Fat Wreck Chords

38. SHEILA CHANDRA / Nada Brahma / Indipop 39. THAT DOG / Totally Crushed Out / DGC

40. JARBOE / Sacrificial Cake / Alternative Tentacles

41. MOONPOOLS AND CATERPILLARS / Lucky Dumpling / Elektra

42. LIZ PHAIR / Juvenilia / Matador 43. LAND / Land / Extreme

44. HAIR AND SKIN TRADING CO. / Psychedelische Musique / Freek

45. MAUVE SIDESHOW / Mauve Sideshow / Ventricle 46. GUIDED BY VOICES / Alien Lanes / Matador

47. DANCING FRENCH LIBERALS OF '48 / Powerline / Revenge 48. HUGH HOPPER AND KRAMER / A Remark Hugh Made / Shimmy Disc

49. ASHWIN BATISH / Sitar Power II / Batish Records 50. SHADOWPLAY / Eggs & Pop / Incandescent

# RECOMMENDED LISTENING

Battery's NV is soothing and sensual: A quality befitting a high of the drug and crashes us into an ethereal silence where 10 songs that may you wanna jump on your board and tear it up forest meets technology. Their flavor is akin to a cold pop-tart, but with the chilled demeanor of sugar so sweet it wets the palette in anticipation for another bite. Their electronic beats hold onto a form of darkness that convulses with each vibration of the synthesizer and still dazzle us with their avant-pop style. -Matt Baldwin

# LARRY GARNER

With Larry Garner, your idea of blues is sustained and overheated in a boiled over pot of bristling water. Garner will come at you with the blues guitar and swipe your soul with its loving embrace. A piece of music which must be listened too while nursing a beer. -Matt Baldwin

# SEAM

Are You Driving Me Crazy? is the third full length release from Seam and it is absolutely amazing. Sooyoung Park's vocals mesmerize you and intricate guitar riffs take your mind to different dimensions. This was a bit toned down compared to their last release, The Problem With Me, but I find myself enjoying this album a little more all the same. Seam is on Touch and Go records. —Joel Jones

# **ANGUS- Music from the Motion Picture Soundtrack**

in some cheap music magazine trying to impress you with throughout —Erik Marone shoddy bands. Angus doesn't do quite that, but it is a sampling of a number of talented bands. The album features Ash, Dance Hall Crashers, The Riverdales, Smoking Popes (Great band, they once performed in Boise.), Weezer, Goo Goo Dolls, The Muffs, Tilt, Pansy Division and Love Spit Love. Oh and Green Day's on there, too. —Matt Baldwin

# VARIOUS ARTISTS—FUNKCRONOMICON

Axiom's latest contribution to world of funk. Produced by funkgod Bill Laswell, it showcases some of the latest trends from a genre that nearly died with disco. Featuring funk greats like George Clinton, Bootsy Collins, Nicky Skopelitis, Buckethead, Sly Stone and Herbie Hancock, it breathes new life into a style of music that is regaining popularity. —Erik Marone

Quirky rock. Odds has the 'Good Weird Feeling'. They are fun to listen to. It is like taking an aphrodisiac while high on morphine. Their sound is akin to the Gin Blossoms and Matthew Sweet. Purely sweet tastes on this palette of an album. -Matt Baldwin

# MAN OR ASTROMAN?

Your Weight on the Moon, the latest 10" release from this surf person on codeine. Yet Battery brings us off of the soporific rockin' band is worth a listen. This album will dazzle you with on a wave out in space somewhere. This piece of wax is pure fun! — Joel Jones

# NOFX

NOFX's I Heard They Suck Live album is a potent piece of quintessential punk. The music is angst filled humor. It has everything that makes a live punk album pure abrasion. NOFX leaves you with a lesion in the skull which bleeds while you smile through their set. Maybe it's just the music or maybe it's the name, but NOFX destroys your mental state and declares squatter rights in your skull for the duration of their album. — Matt Baldwin

If these guys would have been on the Apollo 13 mission, Tom Hanks would have been able to get home a lot quicker than he did. Spacehog is a mellow, upbeat band who mixes funky lyrics with even odder music. Some of the time it sounds almost countryish while other times it is rock that we hope for in a band with such a name as Spacehog. -Matt Baldwin

Yow! This Illinois-based quartet find a pleasant groove with their latest album, You'd Prefer an Astronaut. Both quietly Movie soundtracks are always like a sampler that you get free intense tunes and thick, crunchy melodies can be found

# REAL BIG FISH

There have been a lot of new ska bands popping up lately, but it's really hard to find a good one. Your search can end with Everything Sucks by Real Big Fish. This group of high school students hails from Westminster, California. Even more amazing than their talent at such a young age is that they have their own record label, Piss Off Records. This album will have you skankin' around for days. -Joel Jones



# **NEW TO ME**

Quality Used Clothing 883-4509

Sizes 3 to 24 Men's Clothing Also 224 W. Third Street, Moscow Open Tues - Fri. 10-5, Sat. 12-4 Closed Sunday

