You Too can be a KUOI Disc Jockey
ALTERNATIVE RADIO
(or, why some of the stuff
you've heard about us is true)

There have been, on occasion, people around town voicing complaints that too much "New Wave" and/or "Punk" is played on KUOI . . . that they're not hearing enough of that good old rock 'n' roll. There is a reason for this, and it goes beyond the idiosyncrasies of any one DJ's tastes. We do play new music. It's not necessarily true that we have anything against the standard mainstream of rock that's popular with the masses, but we don't play Top 40 hit favorites of the present or from the past ten years. There are some twenty-odd stations in this area fulfilling that role. Why should we be just another one?

The rock we play is contemporary rock, and the rock that is coming out these days is New Wave rock. As much as people were originally down on the Beatles and that revolution, so are some people also strongly opposed to this one. This is only human nature.

Commercial radio stations can't afford to take chances with new music the way we can. They can't risk the occasional listener turn-off that might occur if they try airing new musical concepts. They need as wide an audience as possible so those advertising dollars will keep pouring in.

Record companies, especially the smaller labels, depend on stations like ours (college and community radio) to get their product across to the people. We send them lists of music that gets frequent airplay on our station. They find out what we're playing, know that we are not hesitant to give a brand-new, unheard-of act the chance to be heard that it deserves, and consequently they are happy to send us their records. Because of this, our music library is constantly expanding in quantity and quality. Record companies need us as much as we need them. We have become a testing ground for new music.

This does not mean you're going to be hearing new rock 24 hours a day. We have country and bluegrass, folk, jazz, classical, blues, and ethnic music too — more than you might think. Look at our schedule. Find out when we're playing your kind of music. Whatever category it's in, you can trust us to play some things you've never heard or are just becoming familiar with. We actually play some old favorites, too. Chances are good that you'll like a lot of what you hear. Your current favorites wouldn't be so unless someone, somewhere along the line, gave them an open-minded listen. New music is our lifeblood.

So next time someone who doesn't know us laughs at this little ol' Podunk, Idaho station, correct them gently but firmly.

Doug Browne

SPECIAL PROGRAMS

19th, Saturday 6:30 pm
Trucker
Owner-operator truck driver talks to truckers all over the country about their problems, their lives, families, and why they truck for a living. Interviews with cattle truckers, women truckers, and wildcat truckers.

21st, Monday 6:30 pm
His Majesty the Shah of Iran
An examination of the policies and political stance of the Shah of Iran, and the U.S. role in his rule. Explored are how he came to power, the role of the C.I.A., an examination of the plight of political prisoners, and other topics. The description of torture is not for the weak-stomached. This well produced documentary got enormous response when played at radio station KPFK recently.

22nd, Tuesday 6:30 pm
To Have and Have Not
Humphrey Bogart and Lauren Bacall. This Lux Radio Theater presentation was originally broadcast on CBS on October 14, 1946.

23rd, Wednesday 6:30 pm
Interview: Ruth Haefer, Grey Panther
Topics to include: Alternatives to nursing homes, ERA, and the National Health Care Act.

25th, Friday 6:30 pm
Interviews: Animal House
Interview with the cast and crew of the now-famous film.

26th, Saturday 6 pm
To Have and Have Not
(Repeat)

27th, Sunday 6 pm
Holly Near Interview
(Repeat)

28th, Monday 6:30 pm
On Iran
(Repeat)

30th, Wednesday 6:30 pm
Trucker
(Repeat)

31st, Thursday 6:30 pm
The Shah and We
Another look at the Shah of Iran and — guess — the United States. Full of more startling information.

This special programming provided by the Pacifica Program Service.
KUOI-FM: Presents: The Macklin "I Agh couldnt print!"

It was an ordinary Sunday morning at the university of Idaho. I was doing my ordinary shift at the student radio station...

Good morning, Moscow.

KUOI-FM.

You're listening to the voice of Macklin... Right here...

Beat... Stomp... Huh... Shut up imperialist... Lick... Not now...

WEE! WEE! Home boys!..."

I was trapped. At that time of day there wasn't another live human being in the whole city -- much less at the radio station. But wait a second... I still had the radio station! Maybe I still had a chance...

And on the other side of Moscow at the home of KUOI-FM station manager...

Yeah! Whoa! Wake up?

Stealthily, I let my hand creep up to the microphone switch...

Listen to what's happening on your radio station!

"Ahh! Aaaah!..."

And now, Macklin is broadcasting from his home..."

Iranian terrorists... I hear they... Read the -- boy-statement! -- Surprise... Never! Stomp! Stomp! Stomp! Read the statement!... Fright gas... Hide!..."

radio station to terrify as proof of the Iranian..."

The helicopter. He's now lifting the station away from the student union to terrorize all the insane toad..."

Eeck! Her... Her... At all the insane toad...

Her, her... This is the funniest routine he's done yet!!"

But back... Macklin?

Mike Mundt, a past manager of KUOI-FM, is the regular cartoonist with U. of I.'s student newspaper, the Argonaut. These pages are sponsored by SUB Food Service.
SPORTS

Tim Malarchick will be bringing you comprehensive sports reports three times each week:
  WEDNESDAYS 12:15 pm (Intramural Report)
  FRIDAYS  12:15 pm
  SUNDAYS  6 pm (Weekend Wrap-Up)

All sports reports funded by the U. of I. Bookstore.

MUSIC MONGER

Wednesday through Saturday, 8:30 am, 1:30 pm, 7:30 pm
Three times a day (count 'em, three) from Wednesday to Saturday. Tune in and become informed of the local entertainment hot-spots; who's playing where and the kind of music it is. Compiled by Phil Harmonic.

ON THE MARKET

DAILY, 7:30 am, 12:30 pm, 6:30 pm
Need a ride somewhere? Riders? Need to find a place to live or someone to live in your place? Something to trade? Give away? Call us at 885-6392 and place a free ad. (EXCEPT: We can not mention any items that are for SALE—that involves money, see, and we're a non-commercial station. FCC rule.)

7:30 am On the Market funded by the Student Union Food Service
12:30 pm On the Market funded by the Argonaut
6:30 pm On the Market funded by the Argonaut

LIVE NEWS

Noon and 5:44 pm daily
Every day of the week, at noon and at a quarter 'til six, we give you the news. For spring semester, the news takes on a new sound. The noon news continues, but the evening news becomes the FIVE FORTY-FOUR, a fifteen minute wrap-up of local, national, and world affairs, brought to you by Bruce Pemberton, Jim Nielsen, and Susan McMillion. The idea is, more people, thus more input, and hopefully, a change-up in voices for you. Don't expect any happy-talk, either.

Noon news funded by The Paperback Exchange seven days a week.

THE PROGRAMS

WEEKDAYS

REGULAR FEATURES

8:30 am
Monday through Saturday, a "mini-program" of five minutes. For January you'll hear NASA's Space Reports. Keep up to date on the cosmos and our part in it. These shows will be aired right after the Music Monger report at 8:30.

The Noon Hour
Monday through Friday, the noon hour (12:00-1:00) will feature the news at noon, new music with Gary Spurgeon, and "In the Public Interest," shorties on various topics to possibly help guide us as we wind our way through the '80's. On the Market at 12:30 daily for info on who's got what to trade, give away, drive away, et cetera.

4 pm
A taped interview with current mov people—actors, directors, et al. This month will feature interviews with the crew of Monty Python's "Life of Brian" and with Malcolm McDowell (of "Clockwork Orange" fame) and the people involved in his latest, "Time After Time." Interviews with rock luminaries (Blondie, Devo . . .) on Wednesday and Friday.

The Dinner Hour, 5:30 to 7 pm
News at FIVE FORTY-FOUR (new time), new music, On the Market at 6:30, and special programming.

ROSALIE SORRELS COMES TO MOSCOW

KUOI-FM is very pleased to present Rosalie Sorrels in concert at the Student Union Ballroom on Saturday, February 16, at 8 pm. Ms. Sorrels, nationally known recording artist with Philco Records, is a native of Idaho and has appeared in Moscow twice before. Her song style ranges from folk to western to country.

Appearing on the bill with Ms. Sorrels is local country music artist Matthew Cain. Watch next month's guide and the Argonaut for ticket information.
SPOT REVIEWS by John Runge

THE GERMS - "The Germs": This is the ultimate punk rock band from America. Not for the squeamish.

THE INMATES - "First Offence": Mid-Sixties-influenced British rock and white Rhythm & Blues; arresting dance music.

FASHION MUSIC - "Product Perfect": A lifeless catalogue of different New Wave genres.

TOTO - "Hydra": A so-so Toto; a bland-tasting musical goulash that needs more spice.

WIRE - "154": Electronic surrealism that, in my opinion, sounds better on side one.

THE HEADBOYS - "The Headboys": An excellent album of danceable and humorous pop.

NEIL YOUNG AND CRAZY HORSE - "Live Rust": Like the "Rust Never Sleeps" album, these classics are divided into acoustic and electric. An outstanding album.

JOE JACKSON - "I'm the Man": Forget what Rex Walker wrote about this album last month. This is one really sharp album. "Not as sharp," my eye!

SIMPLE MINDS - "Life in a Day": Simply great pop.

Choice Quality Stuff

Buy! Sell! Trade! Clean Used Records

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(Next to Hotel Moscow)
Noon - 10 pm
7 Days a week

Turn Your Radio On
Music Starts
At Our Door
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and Pick
Featuring:
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