Is your radio-active?

You should be listening to

KUOI-FM
MOSCOW 89.3

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Learn about YOUR station
A few words from the old regime:

Fall 1980 marks the 35th anniversary of the oldest student radio station on the west coast—KUOI-FM! We are pretty proud of it and we want you to know why we've been around so long. The keys to our success is serving our listeners—students as well as the community. A recap of this past year's activities will help illustrate how we aim to serve you.

Each semester on registration day we broadcast live from the ASUI Kibbie Dome to inform UI students of class closures and changes. Many students have told us that this really cut down their registration time. As the fall semester progressed, we carried live broadcasts of the UI women's home basketball games and other sports including gymnastics, swimming and baseball.

For the community we helped with the Mardi Gras festival, operating live from the old David's store. We also discovered that Moscow had not had any good concerts in over a year. With this in mind we brought in country/ folk singer Rosalie Sorrels, co-sponsored guitarist John Fahey and were responsible for bringing Kenny and the Kasuals all the way from Dallas, Texas to Moscow, Idaho for one smashing concert. Saturday night coffeehouses were co-ordinated in part by KUOI-FM people. We recorded these concerts and later broadcast some of them. We've even been asked to send several tapes to record companies for consideration as record releases.

Movies were another project. The formation of KUOI-Graphics as a money-raising organization to benefit KUOI-FM saw the showing of several successful movies: Triumph of the Will, Go Johnny Go and Rebel Without A Cause to name a few.

This is by no means a complete list of what happened this past year at KUOI, but it gives you an idea of how we try to be your radio station. At 89.3 FM stereo, we're KUOI... Who are you?

- Tom Neff, 1979-80 KUOI Station Manager

Some comments from the new regime:

Here at KUOI-FM we're not packaged, we're not Top Forty, and sometimes we make mistakes. However, we're different from any other radio station you can receive in Moscow. We feel that difference makes us an asset to the community and to the listening pleasure of the students of the University of Idaho. 24 hours a day you can tune in and hear something you might like—hopefully different and refreshing to your ears. KUOI features a wide variety of music, played by people that you know. University of Idaho students just like you. Our student-owned and operated station is located on 3rd floor of the Student Union Building. Come take a tour. Maybe you could join us as a DJ. Whatever your interest in radio, we're looking forward to hearing from you, and we hope you'll hear us at FM 89.3, anytime.

- Jennifer Smith, 1980 KUOI-FM Station Manager

And a note about KUOI music philosophy:

How many people out there have heard the name "Martha and the Muffins?" This group's American release on Virgin Records, an album entitled Metro Music, is starting to make a splash nationally on powerful commercial FM stations, according to trade reports. If you lived in a larger city right now and listened to the album-oriented rock stations, you'd be hearing a lot more from them in the coming months.

What I'm leading up to is the fact that Martha and the Muffins were household words here at KUOI last spring, when you would have heard their single "Echo Beach" on almost any given rock show. This example of a college station exposing a group, months before the bigger stations deem it commercially viable, pretty much sums up what I want to say: at KUOI, our "musical philosophy" entails playing artists who have not yet been proven in the marketplace, along with everyone's favorite supergroups. Unlike the commercial stations' disc jockeys, who are told what specific songs they are to play, our DJs are free to play what they want, and will usually play your requests with a minimum of waiting time.

In the words of a certain KUOI-FM staffers, "We play the best, first, NOW."

- Susan McMillion, KUOI-FM Music Director

Regular Features on KUOI-FM

- The News - Local, regional, national and international news is presented daily on KUOI-FM at 8:00 a.m., 12 noon, and 5:44 p.m.

- On the Market - If you've lost or found something, if you've got something to trade, sell or give away, if you need a ride or riders or an apartment, or a roommate ... or whatever, call us at 885-6392. We'll run your ad for 5 days for free - and listen at 7:30 a.m., 12:30 p.m. and 6:25 p.m. daily.

- The Music Monger - Listen to this for the easiest way to plan your evenings. We compile a weekly listing of the musical events available in the Moscow area. Hear it at 12:15 p.m. and 6:10 p.m. every day.

- Stardate - Nightly at 8:30 p.m. Joel Block explores astronomical topics in two-minute easy-to-understand vignettes.

- Preview '80 - Every night at 10:05 p.m. KUOI airs a recently released album in its entirety, uninterrupted. Hear the latest releases at no cost.

- Community Events - We keep you informed on current happenings at the University and in the Community. If you are a non-profit organization be sure to contact us when you plan an event (meeting, fund-raiser, etc.).

- Class Check - KUOI tries something new. We will attempt to keep you posted on classes which have been cancelled or postponed or meeting places and/or times which have been changed. Announcements will be made at the top of the hour.

- The Senate Show - Each Wednesday night from 6 to 7 p.m. an ASUI Senator will fill the DJ position to play music and be available for your phone-in questions or comments concerning ASUI Senate or other University topics.

- Programming from Living Groups - From 6 to 9 p.m. every Thursday night a living group president will take the DJ reins to play the music requested by his or her constituents.

FALL MANAGEMENT:

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<th>Jennifer Smith</th>
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KUOI-FM

Special Programs - September 1980:

Friday September 5 - 9:00 p.m.: Kenny and the Kersals. An encore presentation of musical excerpts from Just My Way's dynamite Moscow 5.

Wednesday September 10 - 9:00 p.m.: Jazz through the Eyes and Ears of Black Musicians. Musicians Andrew Currey, Drummer with the Clef Dreyers Unit and Jerry Johnson, vocalist with the Revolutionaries.

Wednesday September 17 - 9:00 p.m.: Roots of the King of Swing. A review of the life and music of Glenn Miller. The most popular of the Swing Era and an influential cultural artist as opposed to a commercially-oriented musician.

JAZZ

ETNIC

CLASSICAL

LIGHT ROCK, FOLK, ROCKABILLY

COUNTRY, BLUES

EXPERIMENTAL

ROCK

DINNER SHOW

885-6392

89.3
UNIVERSITY OF IDAHO BOOKSTORE

announces fall semester hours:

August 26, 27 and 28
OPEN 8:00 a.m. to 9:00 p.m.

Regular hours begin on August 29:
Weekdays: 8:00 a.m. to 5:20 p.m.
Saturday: 9:00 a.m. to 1:00 p.m.

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